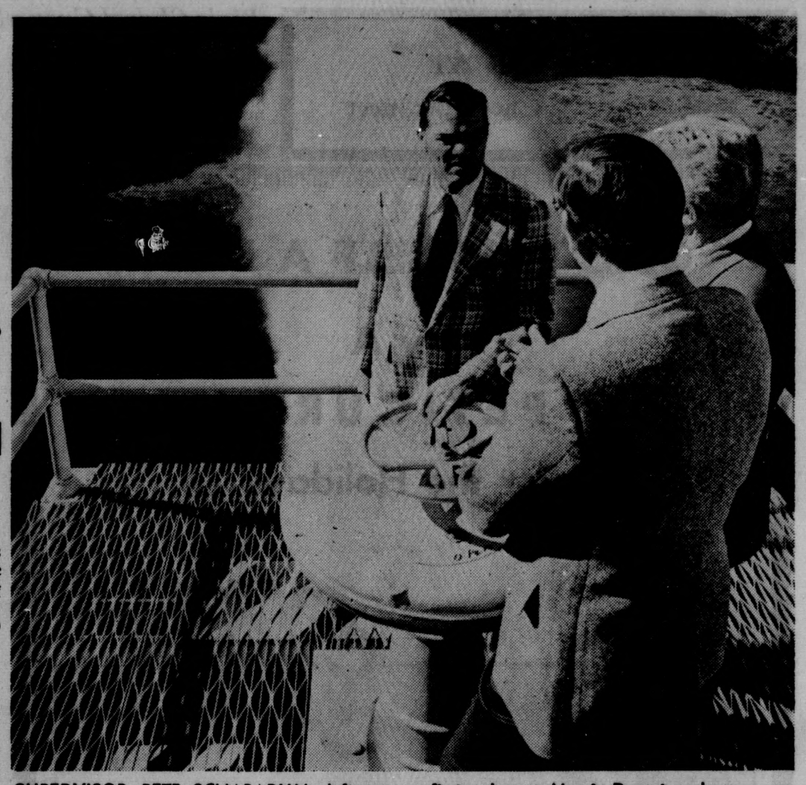
Sierra Madre Public Library
440 W Sierra Madre Blvd.
Sierra Madre, Calif 91024

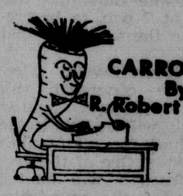
Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area
Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper Printed & Published in Our City

$6.00 Yearly — 15c Copy Phone 355-3324 Sierra Madre, California — Thursday, December 8, 1977 12 Pages — Vol. 72, No. 9



SUPERVISOR PETE SCHABARUM, left, opens first valve at Morris Dam to release seven billion gallons of water to downstream water spreading basins. Assisting Schabarum in the ceremony are Howard Hawkins, Metropolitan Water District board chairman, and Arthur Bruington, chief engineer of the County Flood Control District. This will be water to help us all.



If you have not as yet sent is your envelope with a contribution for the Fire Department, it is never too late, even though you cannot go to the dance, your contribution is seriously needed for the work to be accomplished during the next year by your volunteers . . . remember, one dollar is indeed welcomed, with all contributions gladly taken.

— CT —

Another thing . . . The chosing of the "Citizen of the Year" is on the agenda for the Sierra Madre Chamber of Commerce. The deadline for submitting your choice is January third . . . Stop and give it some thought . . . . There are several in our community who have volunteered their time in helping to make Sierra Madre a better place in which to live . . . February ninth the Chamber will honor that man or woman with a silver bowl and plaque . . . . Nominating blanks are available at the Chamber of Commerce office . . . Make this your choice, but do it soon.

— CT —

Nominations for the forthcoming General Election for the City of Sierra Madre will be open in a few days . . . Have you given any serious thoughts as to who you want to run your city for the next four years . . . Three seats will be vacated . . . Get behind and encourage the one that you think will do the better job for you these coming years . . . Sierra Madre has made much progress during the past four years and there is absolutely no reason why this trend cannot continue for the next four years . . . The desire to forge ahead starts with you, the individual, it is accomplished by your City Government . . . The election will be held on Tuesday, March 7.

— CT —

Support your local merchants during this Christmas season . . . Cour merchant's shelves are loaded with gift giving ideas. Visit them and buy. They are the ones that are always there when you need 'em throughout the year them throughout the year and this is the season when they either make it or stand in duress during the months to come . . . They have selected a gala array of merchandise for your selection . . . Come, look it over and bring your gift list, they will help you in your selection.

— CT —

What would you think of local grocery stores having the legal power to fine you for consuming more products than the grocers wanted?

— CT —

Perhaps you're one of many consumers who have increased their desire for warm clothes to help offset the higher costs of heating. Could you imagine clothing manufacturers handling this increased demand by imprisoning those customers who tried to buy more garments?

— CT —

These questions make no sense at all. The private economy functions in a completely different way. In order to survive, private producers must compete to fulfill our consumer wants, not discourage them. When was the last time a department store treated you like a criminal?

— CT —

The story, however, is different when production is turned over to a government enterprise. In case you haven't heard about a recently chantered bill — and most people probably haven't — you can now be fined $500 or thrown in jail for 30 days or both, if you violate the conservation program of a public water agency. The conservation program can include mandating the customer to install costly water-saving devices. Violators can be charged with a misdemeanor, and that means a criminal record.

——Please turn to Page 9

Warning Issued To Party Givers On Legal Dangers

Los Angeles City Attorney Burt Pines warned holiday partygivers about the legal dangers of serving drinks to obviously intoxicated persons who then drive away from the party and cause an accident.

"Nobody likes to be called a Scrooge on the first day of the Christmas season," Pines said, "but anyone who hosts a party should be aware of his or her potential legal responsibility for a person who has too many and hits the road. Sometimes the drinker hits someone else before getting home. The person who gets hit may be able to sue the partygiver under recent legal developments.

"Just last month, in the case of Coffman v. Kennedy, a California appeals court held that a host who furnishes drinks to an intoxicated person at a private party may be responsible for injuries caused to an innocent third person as a result of drunk driving," Pines noted.

"This whole area of third-party liability for serving intoxicated persons has been expanding since the landmark Vesley v. Sager ruling in 1971, which held that a bar owner can face civil liability for serving someone who is obviously intoxicated," he said.

In addition, citizens can face criminal prosecution for providing alcohol, even in their own homes, to "an obviously intoxicated person." While the statute has generally applied to bar owners, there is no exception in the law for private individuals Such a criminal case would be extremely rare, Pines noted, because of the difficulty of getting persons to testify against their host.

Pines indicated that this is an area where potential civil liability may serve as a more effective deterrent than than criminal sanctions.

The City Attorney concluded that his goal was "to encourage everyone to act responsibly at parties and thereby cut down on holiday drunk - driving deaths and injuries."

In the past, Pines has warned City officials about the potential liability the City may face in the event employees leave holiday office parties in an intoxicated condition and then drive.

Post Office To Be Open 2 Saturdays

According to Edward J. Barak, Sierra Madre Postmaster, window hours at the local Post Office will be expanded for the Christmas season.

The office will be open on two Saturdays in addition to the normal window hours. The additional days will be Saturdays, December 10 and 17, from 8:30 a.m. until noon.

It is anticipated this will enable working people the opportunity to mail their Christmas packages so they may reach their destination in time for Christmas.

The Postmaster also issued the usual Christmas plea: "Please mail early. Thank you."

Maryrose Maurer' Young Princess, To Ride Float

Maryrose Maurer, who is 14, is the youngest of the three princesses chosen to reign on the Sierra Madre Tournament of Rose's float this coming January 2. She comes from a large family of five girls and four boys. Her father is a corporate lawyer and her mother a housewife. The Maurers have resided in Sierra Madre for nine years.

This young lady is a freshman at Pasadena High School. She expects to attend Alverno High next year and previously spent eight years at St. Rita's Catholic School in Sierra Madre. Maryrose especially enjoys algebra and U.S. history classes: she's also taking Spanish, tennis, and dance. At PHS Maryrose is a class representative this year.

Her other interesst includes problems of cities and of the United States government. She has recently resumed piano lessons and enjoys cooking. Maryrose is an avid participant in volleyball, basketball and softball.

In the future Maryrose would like to learn photography and management. "I like to manage things," she states. Maryrose is consider-

——Please turn to Page 2

Carrie's Helps EMT Program

When a medical emergency arises, prompt professional care can mean the difference between life and death. To speed this care and close the gap until a physician can be reached, special training has been given qualifying personnel as Emergency Medical Technicians.

With this special training and sophisticated equipment, emergency procedures can be started at the scene and while enroute to the hospital. Sierra Madre is fortunate in having a group of dedicated men who have given hundreds of volunteer hours to qualify for this service. The staffed the previous station wagon and now the new Emergency Medical Unit. There will always be a need to replace and maintain the equipment, that has been purchased mostly by donation, in the emergency vehicle in order to provide the most effective care possible. Hence, the continued existence of the S.M.F.D. Memorial Medical Fund.

With this in mind Carrie's Better Fabrics has been featuring handmade handbags, belts, hats, and bed socks, with all proceeds from their sale going toward purchase of needed equipment.

These items, given in appreciation for the service of the Emergency Medical Technicians, will make excellent gifts during the holiday season and help the Fire Department's Emergency Medical Fund.

Other needle artists who are interested in helping can contact Carrie at 355-0736.

Street Lighting Up For Discussion

A request for street lighting for Mira Monte by a group of residents of that street was postponed by the City Council at its regular meeting of Tuesday, November 22, to be agendized as of December 13.

Opponents to the lighting maintained that the street was as well lighted as either Grandview or Highland, and that the placing of the lighting may have some detrimental effect on some of the residents.

The Council postponed the request and called for agendizing the matter at the December 13 meeting, to give the Council a chance to tour the street and to talk with the residents.

S. M. Police Unit Involved In Fatality

A Sierra Madre Police Department Patrol Car was involved in a fatal traffic accident at the corner of Michillinda Avenue and California Street, Arcadia, on Monday evening Decmber 5, at about 9 p.m.

The patrol car, driven by Sierra Madre Patrolman Mike Keefe, was rolling Cade three to Arcadia Methodist Hospital. There was a passenger, Mrs. Frank J. Masin, of Arcadia, who sustained some injuries.

The fatality was in the other vehicle, where the driver was alone in her subcompact car. The cars came to rest just south of the intersection.

The California Highway Patrol was called in to investigate the accident, since a Code Three vehicle was involved in a fatal accident.

No further information is yet available.

Nomination Papers Ready

Nomination papers for the City General Election to be held on Tuesday, March 7, for the election of three Councilmen, are now available at City Hall, as of 8:30 a.m. Thursday, December 8.

Papers may be taken out by any qualified registered resident of the City who may wish to run for one of the three Council seats to be vacated on the evening of March 14, or by any person wishing to carry papers for a nomination.

Thirty registered voters are required for each nomination with a limit of three signatures of any qualified voter on three nomination papers.

Final date for the filing is believed to be Wednesday, December 28 City Clerk, L. Marie Warfel will give out and accept the returned papers, and check them for qualifying for the ballot.

Firefighters' Dance Sat.

A gentle reminder to all those that really enjoy a good time in dancing, is given by Fire Chief Charles Brown, in an invitation to attend the 56th annual Firefighters Dance to be held this Saturday at La Salle High School.

A real live band will be on hand to start the music at 9 p.m. and continuing until 1 a.m. Sunday morning.

Mixed drinks will be available at a nominal price, with a door prize and a bicycle being given during the evening.

If you have not already purchased your tickets, you can do so at the door, at $1 per person. Those that are anticipating sending in envelopes with contributions can do so even after the dance is over and it will be greatly welcomed by the department.

Christmas Tree Lot Now Open

Sierra Madre Athletic Association is having its annual Christmas tree sale at the same location (across from the fire and police station). "You'll find the best prices here," says Jackie Dancy.

Hours will be Monday

——Please turn to Page 2

WEATHER IN SIERRA MADRE
By Sierra Madre Water Department & Rudolph Hartman

	Regular High	Regular Low	Centigrade High	Centigrade Low
Nov. 30	85	52	29	17
Dec. 1	84	52	27	19
Dec. 2	80	49	27	15
Dec. 3	81	47	28	14
Dec. 4	77	46	27	13
Dec. 5	74	45	27	13
Dec. 6	79	46	27	13

Total rainfall to date .. .27"
Year ago to date .....2.31"
2 years ago to date ....1.06"
3 years ago to date ....4.37"
Altitude — 324.6 meters
(Season period starts October 1 ends September 30.)

Don Jackson Re-elected C of C President

At a meeting of the Board of Directors of the Sierra Madre Chamber of Commerce Tuesday, December 6, the nominating committee report was read naming the following directors elected to serve for the ensuing two years: Carrie Borden, Marguerite Bowman, Ralph Hurwit, Don Jackson, Blaine Lefler, Marie McDonald, Betty Z. Monroe and Marilyn Tamietti.

The following runners-up were appointed to fill the unexpired terms of Anne Harris and Ben Hegel. Said terms expire December 31, 1978: Mike Levine, unexpired term of Anne Harris and Ann Harrington, unexpired term of Ben Hegel.

——Please turn to Page 8

THANKS . . .

Don Jackson, president of the Sierra Madre Chamber of Commerce, and Carrie Borden, chairman of the "Open House" event of the Chamber, give their wholehearted thanks to all the people who attended the planned Open House of the Sierra Madre Merchants on Friday evening, December 2.

This was the third annual affair, wherein merchants opened their stores from 6 p.m. in the evening until approximately 9 p.m., for the sole purpose of giving the customers of Sierra Madre and surrounding areas the opportunity to come in, look over the merchants' Christmas offerings, discuss various problems that one may have, and make out tentative lists of available merchandise, colors, sizes and soforth.

Don Jackson, in 1975. gave the people the first Open House opportunity, and facts and figures show that the consumer must have liked what they saw as retail sales for the quarter increased almost 16 per cent, and the following year another 8 per cent. The fruits of this year's efforts will not be known until about March when the State Board of Equalization gives back the combined reports of all merchants . . . Both Carrie and Don say, "Thanks," and the merchants of Sierra Madre join them in their expressions.

Open House For Float December 11

An "Open House" will be held on Sunday, December 11, between two and four in the afternoon in the tent at Sierra Vista Park, 611 East Sierra Madre Boulevard in Sierra Madre. Everyone is invited for a preview of your city's Rose Parade float for 1978.

The three Sierra Madre princesses, Mona Maarse, Cindy Babbitt, and Maryrose Maurer, will be on hand along with the queen of the Tournament of Roses and her court. Also attending will be various dignitaries of the City of Sierra Madre and the Tournament.

The float will be chris-

——Please turn tc Page 2

OPEN LETTER TO ALL PARENTS CONCERNING TELEVISION VIEWING

Dear Parents:

I have decided to send you a letter and ask for your cooperation and help as it relates to monitoring television programs that your children watch, and television in general.

It has been found that the "average high school graduate has witnessed over 100,000 acts of violence on television and has observed over 13,000 murders on television programs." In addition, the National Commission on the Causes and Prevention of Violence (1968) noted that ". . . a constant diet of violent behavior on television has an adverse effect on human character and attitudes . . . (and) . . . encourages violent forms of behavior"

The principals and administrators, teachers, Board of Education members, and many parents in our school district are concerned about the undue emphasis on violence and sex in prime-viewing time, and they are interested in reducing the number of hours that children view these programs. Such a reduction would not only lessen their exposure to simuated acts of violence, but would also give them the periods of quiet needed for the successful completion of homework assignments. Children's entertainment, free of course, the responsibility time activities, and time given to studies at home are, of the parents.

I recommend that you turn off the television set or at least one hour each evening to help students give their full attention to homework and other school studies.

The school principals, teachers, and I are asking parents' help to establish new viewing habits which will be doubly productive. Not only will the exposure to television be cut back, but the time spent on quiet study should make a marked difference in each child's academic success level.

Thank you for your help as we, the educators in Pasadena, and the parents of the children we serve, work together to insure a better educational climate for the children of our community.

Ramon C. Cortines
Supt. of Schools

December 12 Is Final Day

First Tax Installment Is At Deadline For Payment

Los Angeles Count Tax Collector, H. B. Alvord, reminded taxpayers recently that the first installment on their property taxes must be paid on or before Monday, December 12 to avoid a six per cent penalty.

Because the delinquency day of December 10 falls on a Saturday, taxpayers will have an additional two days in which to pay their property taxes without accruing a delinquency penalty on the first installment.

Last year over 92,000 tardy taxpayers paid additional money because their first installment real estate tax payments were late, Alvord noted.

To avoid penalty, Alvord suggested taxpayers mail their payments several days before December 12 to assure a postmark on or prior to that date.

Alvord further cautioned that the post office will return mail not bearing proper postage to the sender, and if this results in a late payment, the Tax Collector must collect the six per cent penalty.

——Please turn to Page 8

Now Being Distributed

Sierra Madre Directories Feature Something New

More than 10,000 1977 General Telehone directories being delivered through December 7 in the Sierra Madre area feature something new.

The addition is a four-color section preceding the yellow pages that gives customers not only photographs of the various styles of telephones available but presents the instruments in full color.

""Customers are viewing their telephones now as part of their decorating scheme," said Frank Gardner, local manager for the utility. "Because of this, we're offering a greater variety of telephone models and colors."

Gardner added that by showing General's selection of instruments in color, customers can more readily select the exact color and style to suit their needs, thereby taking the guesswork out of residential telephone selection.

"And, in addition to the color section, the new telephone directory also carries the standard white pages section and familiar yellow pages, complete with the latest changes and new listings," Gardner added.

"Any Sierra Madre customer of General Telephone who inadvertently does not receive a directory by December 7 should contact the local General Telephone business office and make arrangements to pick one up. There is no charge," Gardner said.



4-H'ERS TRAIN PUPS ON RTD BUS — 13 puppies from the San Rafael Guide Dog for the Blind training center learn bus riding from their teen-age trainers aboard a bus at the RTD's Sun Valley operating division. The San Fernando Valley 4-H clubbers give their dogs basic housebreaking and obedience training and put them through a "socialization" process which includes getting used to bus boarding and riding. The Southern California Rapid Transit District's Division 15 provides a bus for each class, in cooperation with the training center.

MEET YOU AT
The Buccaneer

Blair Choral Group Sing December 8

Music of Christmas will be sung by a Blair High School choral group under the direction of Jim Coday, at a meeting of the Council of Women's Clubs of the Pasadena - Sierra Madre area on Thursday, December 8, at the Women's City Club in Pasadena.

Preceding the luncheon meeting, Lois Rumohr of Arcadoia sculptor, noted for her bronzes of Apache Indians, will speak at a meeting for the presidents of the 64 Counci member groups. Mrs. Harold Goldback of Hastings Ranch will preside at both meetings.

Mormon Choir To Be Heard Dec. 14

Since its organization in 1953, the Southern California Mormon Choir has been heard by more than 90 million people, via its several recordings, score of radio and television appearances and in more than 300 concerts.

Each year at this time it has become a tradition for the 125 mixed voice choir, to offer Handel's "Messiah" at the Dorothy Chandlier Pavilion of the Music Center. This year, the event will take place on Wednesday evening, December 14 at 8:30 p.m.

For this reason, officials of the choir, have made arrangements to place tickets on sale at the Pavilion box office and at all Mutual Ticket Agencies, at least three weeks in advance of the concert date, to accommodate those planning on attending.

Chancel Choir At Bethany Church

The Chancel Choir of Bethany Church of Sierra Madre is preparing to celebrate the Holy Season with an evening of beautiful Christmas music. The Christmas Oratorio by the noted French composer Saint-Saens will be presented by the Chancel Choir and guest soloists on December 11 at 6:30 p.m.

The guests soloists for this special event include Wanda Wang, soprano; Judith Fahrnbruch, mezzo soprano; Dwaine Dougles, tenor; and David Johnson, baritone. Soloists who are members of the Chancel Choir are Douglas Coe, Ida Elby, and Stephanie Chiasson.

The Chancel Choir sings each Sunday morning at the 8:30 and 11 a.m. services at Bethany Church and at special services on the church calendar. Earle Anderson, Interim Minister of Music, and Professor of Music at Azusa Pacific College will lead this special presentation.

Bethany Church is located at 93 North Baldwin Avenue.

LOOKING FOR PERFORMANCE ADVERTISING RESULTS LOOK TO THE SIERRA MADRE NEWS

Garden Club To Meet December 12

Conservation will be the theme on December 12 when Mrs. Robert Harmon of Glendale tells the Sierra Madre Garden Club to "Take a Butterfly to Lunch." Mrs. Harmon, a past director of the Arboretum District, is well aware of the need to conserve and offers practical ways to do it.

In the spirit of Christmas there will be a gift exchange. Anyone wishing to participate may do so by simply taking a gift with a maximum value of $2. There will also be a regular business meeting and a door prize.

The Garden Club meets on the second Monday of the month at the Congregational Church, 170 W. Sierra Madre Boulevard. Dinner, for which reservations are necessary, is served at 6:30; the program starts at 7:15. For dinner reservations call Mrs. Nielson at 355-1150. For further information call the president, Bud Murray at 355-0440. All are welcome.

Joy Gibbs, 834 West Duarte, Arcadia, has won four passes and four ticket books to Disneyland in a contest on KMPC based on the number of passes Pat Haden completed in the Rams game broadcast on the radio station.

Shakespeare Jr.'s 50th Year Party

The Shakespeare Club Juniors, celebrating their 50th year, held their annual Christmas cocktail party at the clubhouse in Pasadena, on Saturday, December 3 from 6 to 9 p.m.

This very festive event was presided over by Mrs. Floyd Verner, president.

Mrs. Jack Smith, chairman of the entertainment committee was assisted by Mrs. Michael Casposino, Mrs. John Eagle, Mrs. John Garton and Mrs. Steven Samaha.

Tree Lot

through Friday, 1 p.m. to 9 p.m.; Saturday from 9 a.m. to 9 p.m. and Sunday from 9 a.m. to 5 p.m. An added attraction will be the prize of a Christmas shopping basket valued at $100, which can be seen at the Foothill Coin Shop.

The girls and boys who play softball and pony - colt in Siera Madre welcome your support.

Maryrose

ing a career in a wide variety of fields ranging from teaching to fashion work.

Maryrose Maurer summed her feelings on being a Sierra Madre princess by saying, "I'm excited! I think that'll be weird being on a float. I'm looking forward to going to the coronation."

Open House

tened by Mrs. Jacques Daust, who is the wife of the chairman of this year's organization. Refreshments will be served.

The drive is still in progress to finance the cost of float construction. If you wish to assist, please mail your contribution to the Sierra Madre Rost Float Association in care of Post Office Box 603, Sierra Madre 91024.

'Christmas Carol' By SGV Players

The San Gabriel Valley Players will perform "Christmas Carol" at the South Pasadena Playhouse on December 14 thru 18 and again December 21, 22 and 23 at 8 p.m. There will be martinees at 2 p.m. on December 18 and 24.

Tickets are $3 for adults and $2 for students and senior citizens. The Playhouse is located at 1114 El Centro St., in South Pasadena. For ticket information and group rates call 799-9385 or 799-5037.

Advent-Christmas Communion At Faith Lutheran

The Advent - Christmas Communion of Faith Lutheran Church, 845 Hastings Ranch Drive, will be celebrated at 10:30 on Sunday morning with the singing of Christmas carols. Pastor Armin Hesse's Advent message will be entitled "Celebrate Christ's Coming with Readiness."

The Sunday school, youth and adult study classes meet at 9. The pupils are rehearsing for the Christmas Eve service at 7 p.m. to be presented in the sanctuary that evening.

At 5:30 on Sunday afternoon, the congregation's Christmas potluck supper and party will be held in the parish hall for all families and friends. One of the evening's features will be the showing of the sound-film "Truce in the Forest," depicting an actual Christmas occurrence during World War II.

Next week's church calendar lists: Congregational Departmental sections and Board of Directors meeting on Tuesday night at 7:30; Sewing Group at the Gerke home on Wednesday at 10 a.m.; Junior Confirmation Study Class for grades seven and eight on Wednesday night at 6; Youth Bible Class on Thursday evening at 7:30; Choir rehearsal on Thursday night at 8.

God's Active Saturday for grades three to six will be held this week from 10 a.m. to 1 p.m., including numerous activities under the direction of Mr. Dennis Dressler.

The 26 Lutheran pators of the churchbody in the San Gabriel Valley will conduct a Christmas meeting in the parish hall of the church on Tuesday, December 13, from 9 to 2.

PCC Chorus To Give Fri. Concert

The Chamber Singers, a 32 voice choral group from Pasadena City College, under the direction of W. Hatcher, will present a holiday concert for the residents of Hastings Ranch - Sierra Madre - Arcadia on Friday night, December 9, at 8 p.m. in the sanctuary of Faith Lutheran Church, southwest corner of Sierra Madre Blvd. and Hasting Ranch Drive.

The public is also invited to the reception period to follow in the parish hall with the serving of light refreshments by the members of Faith Lutheran.

CALL FIRE
355-1401

GIVE YOURSELF A BREAK
Try A
PETICURE
For the Holidays
The Beauty Parlor
SALON & FASHIONS
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SIERRA MADRE, CA 91024
(213) 355-6718

GIFTS GALORE
Dec. 5 Thru Dec. 24
SIERRA MADRE MERCHANTS
INVITE YOU TO THEIR
HOLIDAY SHOPPING SPREE
MAKE SIERRA MADRE YOUR SHOPPING CENTER FOR THE CHRISTMAS SEASON
15
SHOPPING DAYS
Christmas Layaway
GIFT SHOP NOW and SAVE!

ARNOLD'S HARDWARE
Paints — Gifts — Sports
Hardware — Housewares
Fertilizer — Free Delivery
297 W. SIERRA MADRE BLVD. 355-3365

CARRIE'S BETTER FABRICS
DOOR PRIZES
7 KERSTING COURT
355-0736

MARIE'S
CUSTOM GLASS & MIRROR
DOOR PRIZES
REFRESHMENTS
of Sierra Madre
Marie McDonald 355-2813
13 KERSTING COURT

Sierra Madre City Council
JAMES ABERNETHY, Mayor
JOSEPH DELGATTO, Mayor Pro Tempore
THOMAS EDWARDS, Councilman
GARY B. ADAMS, Councilman
DAVID MAY, Councilman

RALPH'S SHOE STORE
We Fit Your Feet . . . Not Your Imagination
Master Charge . . . BankAmericard
41 N. BALDWIN 355-0479

HELEN PORTER
DOOR PRIZES
REFRESHMENTS
feminine fashion
1 KERSTING COURT
355-1017

HUGH CAMPBELL'S
FOOTHILL COIN CENTER
REFRESHMENTS
The Largest Coin and Stamp Store in the Valley
47 W. SIERRA MADRE BLVD. 355-8221

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National Trust & Savings Association
Member Federal Deposit Insurance Corp.
Joyce Meade — Manager
350 W. SIERRA MADRE BLVD. 355-7101

GTE
GENERAL TELEPHONE
116 West Lime
Monrovia

FASHIONETTE
"Home of Satisfied Patrons
48 W. SIERRA MADRE BLVD. SIERRA MADRE
355-9912

TOY & PATIO VILLAGE
Toys — Hobbies — Models
Artists' Supplies — Patio Furniture
Open 9 A.M. to 6 P.M.
Monday thru Saturday
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Finest in Men's Wear
Custom Tailoring
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CHECK OUR LOW PRICES
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Sanyo and Panasonic
Sales Service - All Makes
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DRIVE-IN LIQUOR STORE
Coleman Jones
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Personalized
MUGS and STUFF
Refreshments Served 6 P.M. to 9 P.M.
Jay S. Cullens
370 W. SIERRA MADRE BLVD. 355-4310

CHRISTMAS OPEN HOUSE
AND HOLIDAY SALE
CRAFT CELLAR
156 W. SIERRA MADRE BLVD. 355-2010
FRIDAY, DEC. 2 — 10 A.M. - 9 P.M.
SALE — DEC. 1 - 10th
Craft Demonstrations • Holiday Specials • Refreshments
Hand Make Gifts • Free Make It & Take It Ornaments

FLOWERS BY NOBEE
Specializing in
Funerals - Weddings - Floral
Arrangements - Plants and Gifts
REFRESHMENTS — 6 - 9 P.M.
370 W. SIERRA MADRE BLVD. 355-1707

for the Word of God and the testimony of Jesus Christ
Bethany Church of Sierra Madre
North Baldwin at Montecito in Sierra Madre
An independent, interdenominational church
Member, National Association of Evangelicals
Robert M. Vander Zaag, Pastor
9:30 a.m. Sunday School
8:30 and 11:00 a.m. Worship Service

FAITH LUTHERAN CHURCH
The Lutheran Church—Missouri Synod
845 Hastings Ranch Drive Armin W. Hesse, Pastor
Dennis E. Dressler, Director of Education and Youth
9:00 — SUNDAY SCHOOL, YOUTH & ADULT CLASSES
10:30 — SUNDAY WORSHIP HOUR — Nursery Care
Advent Message: "Celebrate Christ's Coming with Readiness"
Holy Communion with Christmas Carol Sing.
5:30 — CONGREGATIONAL CHRISTMAS POTLUCK & PARTY
A CHRISTIAN WELCOME TO ALL!

SIERRA MADRE GROUP
OF
CHRISTIAN SCIENTISTS
14 North Baldwin
SIERRA MADRE
WELCOMES YOU TO
SUNDAY SERVICE ..... 11 A.M. TO NOON
WEDNESDAY MEETINGS ..... 3:45 TO 4:45 P.M.
OUR STUDY ROOM IS OPEN ..... 1:30 TO 3:30 P.M.
MON., WED., FRI.

Sierra Madre Congregational Church
(Independent)
170 West Sierra Madre Boulevard
Richard J. Anderson, Pastor
9:30 A.M. and 11:00 A.M. WORSHIP SERVICE

Christmas Shopping Guide



KRAUS ORIGINALS
JEWELED
Leather Flats
BLACK or WHITE **$17.95**
GOLD SILVER or **$18.95**

BALLET EQUIPMENT ACCESSORIES
By Selva and Danskin
Children's & Adults'
Tights
Leotards .... From **$3.50 up**
Toe Shoes $12.95
Ballet Slippers $7.95
In Black - White - Pink

STARTING DEC. 12 Our Store Will Be Open Evenings Till 8 P.M.

Closed Sat. 5:30 P.M.
Closed Sundays



Santa's Christmas Specials

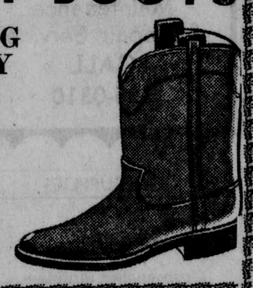
SQUARE DANCE SHOES BY KRAUS
BLACK BONE OR WHITE **$13.95**



PANTY HOSE
In All Colors From
$1 up
PANTY SOX
From
$1 up
NYLONS
$1 to $1.35

LEATHER FLATS
By Kraus
Black, Red, Bone, Navy, and White
$13.95

COWBOY BOOTS
FOR THE YOUNG IN THE FAMILY
8½ to 3
$18.95
4 to 6
$19.95





BARE TRAPS
In Low - Medium - High Heels
From **$21.95**

MEN'S
DRESS SOX
$1.25 to $2.50

Walk Pretty Sandals
BY SCHOLLS
A Perfect Gift — In All Colors
$15.95

JOGGERS
FOR ALL THE FAMILY
in
Blue with White Stripes
Brown with Beige Stripes
$14.95 to $15.95

OCEAN PACIFIC
SANDALS
All Colors — All Sizes
$14.00

SOX
FOR EVERY MEMBER OF THE FAMILY
Children's and Women's Cotton
From 85c pr.

Men's Sweat Socks
$1.25 pr.

Children's and Women's Stretch Nylon Knee High Sox
All Colors
$1 to $1.35
Per Pair

Fluffy Golf Sox
$1.75 pr.

Rain or Snow Boots
$4.95 to $26.95

ENNA JETTICK SPECIALS

Jupiter
T-STRAPS
BLACK OR BROWN PATENT LEATHER
SIZES — 6 TO 10
AA THRU C
$28.95



Applause
BLACK & BROWN CALF
SIZES 6 THRU 10
AA THRU C
$29.95



ENNA JETTICKS
IN LOW — MED — HIGH HEELS
BLACK — BLACK PATENT LEATHER
BROWN & CAMEL
$25.95 to $35.95

Pants Boots By Station Wagon
ALL LEATHER
IN BLACK OR BROWN
$39.95



MEN'S GIFT SLIPPERS
FELTS
OPERAS - ROMEOS
From $4.50 up
Women's - Children's
$5.95 to $8.95
Angel Treds
ALL NEW STYLES
IN ALL COLORS
$3.50 to $8.50
Moccasins
For All the Family
$7.95 to $17.95

WOMEN'S SHORT DRESS BOOTS
CAMEL — NAVY BLUE
BONE — RED
BLACK — BROWN
IN VINYL
While they last
$13.95 Value
$6.88

Ask About Our
Close Outs
On
Men's - Women's
. . . *Children's* . . .
Shoes
Discontinued Patterns

ALL
GIFT WRAPPING
ABSOLUTELY FREE



$6.50
Pink - Blue - Yellow

Most Wanted Gift...
Handbags



From $8.95 to $18.95
Evening Bags
As low as $9.95

RALPH'S SHOE Store

41 North Baldwin
BANKAMERICARD MASTER CHARGE
Telephone 355-0479
Sierra Madre, Calif.

CLASSIFIED

COPY DEADLINE 10 A.M. TUESDAY

Phone 355-3324

Phone 355-3324

Straight Classified $1.00 a line, $2.75 3 lines minimum; Classified Display, $2.75 an inch; monthly $2.00 (13 weeks only). Directory monthly, $1.50 an inch, (13 weeks only)!

All real estate advertised in this newspaper is subject to the Federal Fair Housing Act of 1968 which makes it illegal to advertise "any preference, limitation, or discrimination based on race, color, religion, sex or national origin, or an intention to make any such preference, limitation, or discrimination."

This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. Our readers are hereby informed that all dwellings advertised in this newspaper are available on an equal opportunity basis.

REAL ESTATE FOR SALE REAL ESTATE FOR SALE REAL ESTATE FOR SALE

DO YOU HAVE A SIERRA MADRE PROPERTY YOU WOULD LIKE TO SELL?

2 BEDRM. CONDO

Well Built — Sound Proof — Wall-To-Wall Carpeting — Drapes. Large Rooms. Natural Cabinets. Mountain View.

$47,500

MUST SELL

3 Bedrooms, 1½ Baths, Hardwood Floors, Wall-to-Wall Carpeting, Carport and Covered Patio In Rear. Fenced Yard.

Priced In the $50's

FOR RENT -- BIG 2 STORY HOME

3 Bedroom, Dining Room, Sun Room, Den. Repainted and Redecorated. $500 Month

24 HOUR ANSWERING SERVICE

SIERRA MADRE REALETERIA

JANET CURTIS, Realtor

355-3433 25 SOUTH BALDWIN Res. 351-9866

REAL ESTATE FOR SALE

GOLDEN! OPPORTUNITY! SPARKLING! INSIDE AND OUT!

For quality built and cared! Four units on prime lot and location! Across from new condo's! Close to transportation! and shopping! E-Z care maintenance! Priced to sell! (Terrific savings on income tax!) Won't last!

UNIQUE! AND FANTASTIC!

Natural wood beam ceiling interior to this cozy one of a kind! 2 Bedrm! 1¾ Ba! Dining Rm., dishwasher! Blt-in range & oven! Disposal! Breakfast bar! w/w carpeting! Air cond.! Etc.! On level tree-studded lot! PLUS building for Rec Rm! or shop in back! (Needs some finishing!) $69.500! Submit down!!

Drive by 460 W. MONTECITO Show by Appt. anytime!

SPANISH CHARMER!

Red tile roof! 2 Bedrms! Breakfast nook! H.W. floors! Fireplace! W/w carpeting! Garage and storeroom! Basement! **New on market!** 26 EAST NEWMAN (Off Santa Anita, Arc.!)

HILLTOP SLEEPER!

Peaceful valley view! Artistic lge. Liv. Rm! Big frplc! Blt-ins! Including Refrig. Beaut. custom w/w carpeting and window coverings! 2 lge. bedrms! and baths! Dining Rm.! Plus! guest suite with private bath and entrance! Big closed garage with electric opener! To see the interior is to never want to leave!

BARGAIN!

The square footage appromiately 2,000 Sq. Ft.! of remodeled charming interior! Truly makes this a buy! 3 Bedrms! (One up with bath!) 2 baths! Lge. Fam. Rm.! Try $69,950!

We have Several! Income Opportunities! And Need **MORE!** We Have Prospects! With Cash!

La Lone Rlty

355-6710

24 Hr. Ans. Service (Ask For Dotty) 638 W. Sierra Madre Blvd.

REAL ESTATE FOR SALE REAL ESTATE FOR SALE

FIVE STAR REALTY

22 N. BALDWIN AVE. Sierra Madre, Ca 91024 355-2341

HILLSIDE LOT

1/3 Acre On Churchill Road

$32,500

FOR RENT

2-Bedrm. Apt.

Cpts., Drapes, Stove $300 MONTH Adults. No pets. 355-0874

FOR RENT

1-Bdrm. Cottage

Stove, Refrig., Drapes. Singles Pref. No pets. 355-0874

FOR RENT

2 Bedrm. House

Den. Breakfast Rm. Laundry. New carpets & paint Range & Refrig. Fenced Yd. No pets. Beautiful Lower canyon area.

Call For Appt. 355-1977

YARD SALE

YARD SALE
Dec. 10
9 am - 4 pm
71 E. Alegria

YARD SALE

YARD SALE
Sunday, Dec. 11
10 A.M. - 5 P.M.
You Name It — We Got It!
Also
Baby Clothes & Furniture
100 E. Laurel

GARAGE SALE

HUGE GARAGE SALE
Sat., Dec. 10-Sun., Dec. 11
9A.M. - 6 P.M.
2721 WARREN WAY
ARCADIA

WANTED TO BUY

Piano Wanted
Private Party Wants to BUY PIANO
For Cash
877-1665

EMPLOYMENT EMPLOYMENT

CITY OF SIERRA MADRE
INVITES APPLICATIONS FOR
SCHOOL CROSSING GUARD and POLICE RESERVE OFFICERS
FOR INFORMATION & APPLICATION CONTACT:
SIERRA MADRE POLICE DEPT.
242 W. Sierra Madre Blvd.
355-1414

CHRISTMAS DISPLAY CHRISTMAS DISPLAY

Timothy John Anderson's CHRISTMAS STUDIO SHOW of Fine Stoneware Pottery
WILL BE HELD
Sat., - Sun. — Dec. 10 - 11
BETWEEN NOON AND 5 P.M.
511-C S. Raymond Ave., Alhambra
Phone 576-9157
HOPE TO SEE YOU ALL

WANTED TO RENT

WANTED
Gentleman would like to rent Dbl. garage for storage of cars and personal items in Sierra Madre Vic. Call Dick Hugen, wkdays., between 8 a.m. & 4:30 p.m. 245-8517

REAL ESTATE FOR SALE

CHARMING HASTINGS
3 Bdrm. blt-in Kit., Cent. A/C, Lge. Liv. Rm., Blt-in Cus. Music Ctr., lite, airy interior. $79,500
Hazel Gittinger 351-0238

SIERRA MADRE WHY PAY RENT?
3 Bdrm., Din. Rm. Near shops & bus. Would you believe only $42,000. Immediate possession. Urgent must sell. Sumit offer!

CLARA CLARK REALTY
373 W. SIERRA MADRE
795-3225

SIERRA MADREANS, HASTINGS RANCH, ARCADIANS . . . .

CALL AN EXPERT

BUSINESS and SERVICE GUIDE

APPLIANCES AND REPAIRS

DUMAS
Electrical Appliance and Vacuum Service
All Types and Makes of Small Home Appliances
Including Hoover & Kirby Vacuums, Paper Bags and Hoses for All Models
Keys. Locksmith
12 N. Baldwin Ave.
355-1596

AUTOS WANTED

WANTED —
DEAD OR ALIVE
Junk Cars — Top $
Good Used Parts For Most Cars
447-5170

WANTED — TO BUY

SAVE AT
BOYD DATSUN
8830 Mission Dr., Rosemead
OPEN SUN. 286-1131
Just off Rosemead Blvd.

AUTO REPAIRS

Norm's Garage
Dependable Auto Repair
ELECTRONIC TUNE UP - BRAKE SERVICE
Operated by Mike Eing
22 E. Montecito
355-1146

TREE SERVICE

Soil Improvement Co. of Arcadia
TREE SERVICE
TOPPING - PRUNING
REMOVING - SURGERY
(POWER SPRAYING)
Lawns - Shrubs - Pest Control - Fertilizing - Deep Feeding.
Annual Care Our Specialty
Lic. by Dept. of Agricul.
446-4787

MISC. FOR SALE

RAISE EXTRA CASH SELL YOUR SURPLUS ITEMS TO OTHERS BY WANT ADS CALL 355-3324

CONCRETE WORK

LOUIE OSTI'S
Complete Concrete & Masonry Service
Removal & Installation
CONCRETE
Driveways • Walks
Walls • Patios
Block ◆ Brick ◆ Stone
Free Estimates
447-0616

WORK WANTED

GARDENING

B. G. GARDENING
LAWN MAINTENANCE and INSTALLATION! LANDSCAPE DESIGN! CLEAN-UPS!
Reasonable Monthly Rates!
Free Estimates
CALL BRIAN
798-7605

CHILD CARE

SIERRA MADRE CHILD CARE
GOOD REFS.
FULL OR PART TIME
Close to Town
Across the street from Sierra Malre Primary School
Good References
355-4377

POOL SERVICE

SPARKLING SWIMMING POOL SERVICE CO.
Experienced Maintenance & Repair Service
CALL
355-0310

ART SUPPLIES

In Arcadia it's
THE ARTISAN
Grumbacher supplies - Acrylic paints - Water Colors Pastels - Show Cards and Matt Boards - Canvas - Oil Paintings - Art books - Picture Frames Custom or Ready Made
Arts & Crafts Supplies
617 S. 1st Avenue, Arcadia
447-8310

AUTO DEALERS

MISSION CHEVROLET CO.
New & Used Cars & Trucks
Leasing, Sales & Service
Las Tunas at San Gabriel Blvd.
San Gabriel
287-6184 283-5128

ALUMINUM SCREENS

FREE ESTIMATES
Custom made to measure
Aluminum screens - doors.
Aluminum screens - doors rescreened & repaired
Louvre windows. Quality material & workmanship
SANTA FE ALUMINUM SCREENS
405 E. Woodbury
784-5936 Eves. 358-7587

ASPHALT PAVING

ASPHALT PAVING
- Driveways
- Parking Lots
- Also Seal Coating & Slurry

REASONABLE PRICES
LARSEN CONSTRUCTION
357-2358
357-2359
357-4956
Contractor's Lic. 208523

SHOE REPAIR

EXPERT SHOE REPAIR
ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR
—AT—
RALPH'S SHOE STORE
41 North Baldwin BankAmericard 355-0479

FURNITURE REPAIR

ALL FURNITURE
SPECIALIZING IN
Restoration of
- CHAIRS
- ROCKERS
- TABLES

798-3894

FURNITURE REPAIR

☆ Cane
☆ Rush
☆ Reed
★ Danish Weave
★ Rattan - Wicker
Chairs - Rockers Restored
355-0701
Antique or Modern

PAINTING & PAPERHANGING

PAINTING & PAPERHANGING
Color Matching Expert
Exterior and Interior
Excellent work by German painter
Local References
Call Winfried after 5 p.m.
793-4256

GARDENING

Dependable Experienced Gardener
MONTHLY BASIS
Specializing In YARD MAINTENANCE
MALIBU GARDENING
357-5186
355-4377

HOUSECLEANING

NORM'S HOUSE CLEANING
NORM CONE — Owner
Window Cleaning - House Cleaning - Floor Waxing
Carpet Cleaning (Shampoo or Steam Clean)
Wall Washing
Free Estimates
Commercial & Industrial
795-8893

LANDSCAPING

FRED OSTI, JR.
Landscaping & Clean-up
- Relandscaping
- New Lawns
- Sod Removal
- Sprinkling Systems
- Ivy Mowing
- Rototilling & Grading
- Rubbish Hauling

FREE ESTIMATES
Licensed & Insured
355-7353 (anytime)

WORK WANTED

GARDENING

NO JOB TOO SMALL
- TREES
- SHRUBS
- IVY

Trimmed and Removed
Rototilling - Trash Hauled
New Lawns
Complete Yard Service
Specializing in Garden Lighting - Expert Hand Weeding & Pruning - Sprinklers Installed and Repaired
Good prices on Firewood
CALL
ERNIE DAY OR NIGHT
797-3477

NURSERY

MAMA PETE'S DAY NURSERY SCHOOL
HOURS 7:30 to 5:30
71 SUFFOLK 355-9567

PAINTING

Master Painting
QUALITY WORKMANSHIP
Interior - Exterior
Free Estimates
447-8725

PLUMBING

BARRINGTON PLUMBING CO.
PLUMBING & HEATING
REPAIR SERVICE
24 Hr.
Emergency Service
9 Trucks —
Radio Dispacthed
493 E. WALNUT ST. PASADENA
796-0291

PLUMBING

PLUMBING & LAWN SPRINKLER SYSTEMS
Installation & Repair
Free estimate
285-1089
or 448-5657

PRINTING

***QUICK PRINT* Copy Center**
QUALITY PRINTING
WHILE-U-WAIT
Serving the Pasadena Area Over Five Years
Check Our Prices!
796-4119
1055 E. Green Street
PASADENA
(2½ blks. East of Lake)

TOWING

TOWING
24 HOUR WRECKER SERVICE
CLARK'S PAINT & BODY SHOP
355-1755

• CALL AN EXPERT •



Serving Sierra Madre for Over 22 Years

BOB ALEXANDER TREE SERVICE

(No Charge For Estimates)

355-2537

Licensed
Bonded
Insured

- TOPPING
- REMOVING
- TRIMMING
- TREES CABLED
- POWER EQUIPMENT
- LOT CLEARING
- HEDGE & IVY REMOVAL
- FIREWOOD

• REMOVE STUMPS WITH POWER STUMP GRINDER

Reasonable Prices and Quality Workmanship

WORK WANTED

Concrete Work
- DRIVEWAYS
- WALKS
- WALLS
- FLAGSTONE PATIOS

Removal - Installation
Reliable Work
CALL EVENINGS
Free Estimate
798-7605

FOR RENT

FOR RENT
Motorhome
'75 Titan
Completely Self-contained
Sleeps 4
$180 WEEK — 8c MILE
355-8750

HELP WANTED

ADDRESSERS WANTED
Immediately!
Work at home
No experience necessary
Excellent pay
Write
AMERICAN SERVICE
8350 Park Lane,
Suite 269
Dallas, Texas 75231

GIVE YOURSELF A BREAK

Let Us WAX Your Eyebrows
Or Any Other
Unwanted Hair
For That Special Party

The Beauty Parlor
SALON & FASHIONS
147 EAST SIERRA MADRE DR
SIERRA MADRE, CA 91024
(213) 355-6718

Fasching's

CAR WASH

Santa Anita & Colorado Arcadia

LOOK AT THIS HAZEL:

A FRIENDLY GREETING, VACUUMING, PRE - RINSE, THE FINEST SOAP, TOP BRUSHING, SIDE BRUSHING, FRONT & BACK BRUSHING, STEAM WHEEL CLEANING, HOT AIR DRYING, WINDOW CLEANING, DETAILING, 133 PRIZES — DRAWING DECEMBER 10th, CANDY, PUNCH — CARDS, A FRIENDLY GOODBYE. ALL THAT FOR $2.25. HOW CAN THEY DO IT?

CUSTOMER SATISFACTION

Classified Advertising --

FOR RENT

Lovely Apt.
2 BEDROOMS
New carpet, drapes. Blt-in range, oven, disposal. A/C. Beautiful gardens & patio. Quite. Close to bus and shops. Adults.
439 W. MARIPOSA
Mariposa Palms
449-8789

HELP WANTED

ATTENDANT - COMPANION
Full time & live-in position open.
Center for Living Independently
440-1551

MISC. FOR SALE

For Sale
'74 D.L. SUBARU
AM-FM, Radials, 4-Speed
Excellent Cond.
8000 miles on new engine
WORK 388-1151
HOME 355-0525 Aft. 6

HELP WANTED

$100 Plus Weekly
MAILING CIRCULARS!!
Materials Suppplied, Immediate Income Guaranteed! Send Self-Addressed Stamped Envelope:
HOMEWORKER
B427-2QB, TROY,
MT 59935

GUEST HOME

SINGING OAKS
Carefree living in retirement years. Color TV's. Patios. Private bath in all rooms. Wholesome meals. Reasonable rates.
110 N. Mountain Ave.
Monrovia 359-9109

UPHOLSTERY

Upholstery



Low Prices - Free Esti.
CALL 445-6385 or 358-6280
BofA Card - Master Chg.
CONTINENTAL CUSTOM UPHOLSTERING
MONROVIA
Mon.-Fri. 9-8. Sat. 9-4
603 W. HUNTINGTON DR.
10% OFF With Ad

GARAGE SALE

GARAGE SALE
SAT. & SUN.
DEC. 10 - 11
9 A.M. TO 5 P.M.
TV, Toosl, Record Player, Treasures
At
95 Olive St.

HELP GIVEN

Seirra Madreans
AGE 45 AND UP
IF UNEMPLOYED
Come To
Placement Service For Older Workers
541 E. COLORADO
PASADENA, CA 91101
796-1924

LOCKSMITH

LOCK & KEY WILLIAMS SERVICE
Locks Repaired
Locks Keyed Alike
Combinations Changed
Master Key Systems
Keys Made
167 E. Montecito
Sierra Madre
355-0180

ANTIQUES DIRECT FROM ENGLAND



PACIFIC ANTIQUE COMPANY

1775 E COLORADO BLVD. (at Allen)

Phone 577-0136
We accept B of A and Master Charge Delivery available
MON.-FRI. 10AM - 8PM SAT.-SUN. 10AM - 6PM.

Christmas Tree HEADQUARTERS

"Tahoe" Christmas Tree Co.

Direct From Grower To You!

FRESH DAILY LARGEST SELECTION IN THE WORLD



★ DOUGLAS FIRS ★ SCOTCH PINE
★ SILVERTIPS ★ WHITE FIRS
★ PLANTATION ★ NOBIL FIRS

1000's of Flocked & Painted Trees • Custom Flocked
Also large selection of Beautiful Tree Ornaments and Decorations

• EVERY TREE HAS A PRICE TAG •

NO SALESMAN TO PRESSURE YOU • TAKE YOUR TIME • TAKE YOUR PICK
PLENTY OF FREE PARKING

LOOK FOR THE LARGE CIRCUS TENT



VALUABLE COUPON

THIS COUPON WORTH **$1.00 OFF**
TOWARD PURCHASE OF ANY TREE
OVER $10.95
BankAmericard Master Charge
Tahoe Christmas Tree Co.
3355 E. Foothill Blvd. 505 W. Las Tunas
Pasadena 1 Coupon Per Family San Gabriel

Delivery Available

TAHOE CHRISTMAS TREE CO.

Fresh Premium Trees Direct From Grower To You

PASADENA
3355 E. Foothill Blvd.
Phone 792-2900
(Corner Sierra Madre Villa)

SAN GABRIEL
505 W. Las Tunas
(Cor. of Santa Anita & Las TunaS)
Serving the Community For Over 15 Years

CORNER OF SIERRA MADRE VILLA — NEAR THE RED ONION RESTAURANT

PUBLIC NOTICE

SIERRA MADRE NEWS

PUBLIC NOTICE

NOTICE OF ELECTION

(NOTICIA DE ELECCION)

NOTICE IS HEREBY GIVEN that a General Municipal Election will be held in the City of Sierra Madre on Tuesday, the 7th day of March, 1978 for the following officers:

(NOTICIA SE DA POR ESTE MEDIO que una General Eleccion Municipal tendra lugar en la Ciudad de Sierra Madre, martes, el dia 7th Marzo, de 1978, para elegir los oficiales siguientes):

For three (3) Members of the City Council, Full term of four years.

(Pasa tres (3) Socios de la Junta Municipal, Pleno plazo de cuatro anos).

The polls will be open between the hours of 7:00 a.m. and 7:00 p.m.

(Los lugares de votacion estaran abiertos entre las horas de 7:00 a.m. y 7:00 p.m.).

L. MARIE WARFEL,
City Clerk of the
City of Sierra Madre,
California

(Secretario Municipal de la Ciudad de Sierra Madre, California)

100% Results When Your Memorial Gifts Go To S.M.F.D. Medical Fund

PUBLIC NOTICE

Dated: November 30, 1977

(Fecha: Noviembre 30, 1977)

Publish Sierra Madre News
December 8, 1977

New Street To Be Constructed Soon

The County Road Department has approved plans and specifications of a tract developer to construct 0.3 mile of streets in the Pasadena area, according to Fifth District Supervisor Baxter Ward.

Proposed streets in the $153,000 project will provide access to 24 new home sites in the vicinity of Sierra Madre Villa and Fairpoint St., Ward said.

PUBLIC NOTICE

SIERRA MADRE NEWS

PUBLIC NOTICE

77-049659

FICTITIOUS BUSINESS NAME STATEMENT

The following person is doing business as: 1. Western Property 2. Western Property Improvement 3. Western Property Investments 4 Western Property Management, 8471 Duarte Rdr San Gabriel, CA 91775

R. Dean Myers, 8471 Duarte Rr., San Gabriel, CA 91775

This business is conducted by an individual
Signed R. Dean Myers

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (Nov. 21, 1977)

Publish Sierra Madre News
Dec. 8, 15, 22, 29, 1977

CITY OF SIERRA MADRE
FEDERAL ANTI - RECESSION
FISCAL ASSISTANCE FUNDS
Fiscal Year Ended June 30, 1977

REVENUES:	
FEDERAL GRANTS	$8,731
EXPENDITURES:	
Library Operations	$1,200
Recreation Programs	5,660
TOTAL EXPENDITURES:	$6,860
UNAPPROPRIATED BALANCE	$1,871

Publish Sierra Madre News
December 8, 1977

PUBLIC NOTICE

SIERRA MADRE NEWS

PUBLIC NOTICE

77-048496

PUBLIC NOTICE

FICTITIOUS BUSINESS

The following persons are doing business as: NICHOLSON TOWNHOMES, 1044 East Green Street, Pasadena, California 91106
Anchor West Financial Corporation, a California Corporation, 1044 East Green St., Pasadena, California 91106

Murphy & O'Leary Construction Company, 321 South Hidalgo, Alhambra, California 91801
This business is conducted by a limited partnership.

Anchor West Financial Corporation
Edgar E. Hotchkin, President

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (Nov. 14, 1977)

Publish Sierra Madre News
Nov. 24, Dec. 1, 8, 15, 1977

PUBLIC NOTICE

SIERRA MADRE NEWS

PUBLIC NOTICE

77-049873

FICTITIOUS BUSINESS NAME STATEMENT

The following persons are doing business as: HOUSE OF FUELS, 149 W. Montecito Avenue, Sierra Madre, CA 91024

Samuel R. Boyle, 149 West Montecito Avenue, Sierra Madre, Calif. 91024

Raymond Swallow, 149 West Montecito Avenue, Sierra Madre, Calif. 91024

Elizabeth J. Boyle, 149 West Montecito Avenue, Sierra Madre, California 91024

This business is conducted by a general partnership

Signed Samuel R. Boyle

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (Nov. 22, 1977)

Publish Sierra Madre News
Dec. 8, 15, 22, 29, 1977

PUBLIC NOTICE

SIERRA MADRE NEWS
PUBLIC NOTICE
77-48703

FICTITIOUS BUSINESS NAME STATEMENT

The following person is doing business as: ARC-DISTRIBUTORS, 2020 Liliano Drive, Sierra Madre, Calif. 91024

Clarence J. Andresen, 2020 Liliano Drive, Sierra Madre, Calif. 91024

This business is conducted by an individual.
Signed Clarence J. Andresen

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (Nov. 15, 1977)

Publish Sierra Madre News
Nov. 24, Dec. 1, 8, 15, 1977

THE BEAUTY PARLOUR

Is Open Every Evening
Tuesday Thru Friday With
7 Hair Stylists To Serve You.
Make Your Appointments Early

The Beauty Parlor
SALON & FASHIONS
147 EAST SIERRA MADRE DR
SIERRA MADRE, CA 91024
(213) 355-6718

FLOWERS BY

nobees

For
THE HOLIDAYS

Poinsettias Holiday Arrangement
Plants Gifts

FTD
Delivery

370 W. Sierra Madre Blvd.
355-1707

1977 Trustee fees waived on accounts opened now through December 31, 1977.

Take advantage of Money Saving Retirement Plans

Now with new added deduction for non-wage earning spouse

Effective 1977, contributions to Individual Retirement Accounts may be made up to $1,750 jointly between both wage earner and non-wage earning spouse (or 15% of annual earned income up to $1,750). The amount is divided equally into two accounts in the name of each individual. Even though contributions may be made as late as 45 days after the end of your tax year you must open your account by the end of the year to allow for income tax deductions.

Start taking advantage of tax savings immediately. In addition to IRA, there is the Keogh account for the self-employed person, allowing federal contributions of 15% up to $7,500 (10% up to $2,500 for state taxes). Another tax benefit in addition to deduction of contributions, is the deferment of taxes on interest earnings. So the sooner you deposit your money the more interest you will earn, thus increasing the amount you save on your income taxes.

Ask us now about special arrangements that must be made to meet deadline of December 31, 1977.

Earn 7¾% and realize an annual yield of 8.06% by compounding daily.
IRA/KEOGH—no minimum balance—3-year term.
Federal regulations permit withdrawals from certificate accounts before maturity, but there is a substantial reduction in interest earnings.

RFS
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Pasadena Unified Schools Gives Advice To Parents

Dear Parents:

Around the country parents are undertsandably worried about the declining verbal skills of their children. Although we're working hard in the classrooms to solve this problem, we need parents to lend a hand at home. Your influence on your children can be immense.

We would like to encourage that influence by offerin the sugestions listed below, which helate to a wide range of childrens ages, from pre-school through high school. The suggestions are informal, loosely oranized, and presented without guarantees, but we think that you'll be doing your child a service if you read through the recommendations and try out a few that seem appropriate.

— Establish communication with your child. Ask questions which require more than a simple "yes" or "no" answer — And listen.

— If your child is interested in something, encourage him to talk about it — while you listen. You may hear stories five times longer than they should be, but that's how you'll find out what interests your child. That's how your child will get comfortable using language.

— Think about giving your child an extra half hour or so after bedtime — if he's in bed reading.

— Read stories aloud to young children. Talk about the characters and their problems. Ask, "What would you have done?" Have the child guess what happens next and see how things turn out. Besides reading, thinking, and using, language, this activity also produces a special closeness between parent and child that's not easy to reach in other ways.

— When children are a little older, you can still read with them, but take turns. You read a page (or a paragraph) and the child reads a page (or a paragraph). This is so important that it shouldn't matter at all if you get bored. The reward for the bored parent is down the road a little ways. Just think of that and be patient.

— If the parents read, chances are the children will.

— If your child wants to share anything he writes, be interested.

— Show an interest in your child's homework. Go beyond encouraging neatness and good work. Try to support the value of what your child is doing.

— Take trips to the library with younger children. Help them to feel comfortable there.

— Fight that televisoon set! Limit children's TV viewing to 1½ hours per day.

— Let TV viewing be a reward for reading.

— Let there be no TV at all until homework is done!

— Finally, censor the TV your children watch. There are some good things that you can encourage them to see, but there are a lot of programs that you should protect them from.

Ron Raybin
Administrative Assistant for Secondary Education

The all new Fred Waring Show "It's All About Love," is headed for the Pasadena Civic Auditorium, Friday evening, February 17, it is announced by Gilbert Higbee, who is presenting the attraction.

Kiwanis Farm - City News

By Roy Thorson

Consumer advocates wrote the Delaney Amendment into Food and Drug Administration regulations. This amendment determines what foods are available at your table . . . and what price.

The Delaney Amendment, if enforced, rules no chemicals whatsoever . . . not even in parts per billion . . . in any food. As any farmer will tell you, "It can't be done."

A more measured outlook now prevails in Congress. They have felt the sting of diabetics threatened with loss of saccharin.

A risk-benefit concept is prevailing . . . potential risk of consuming a relatively small amount of chemical is balanced with the obvious benefits of abundant food.

Saccharin, swallowed in huge doses, may have caused cancer in Canadian male rates, but obese people and diabetics have used it as a synthetic sweetner in small daily amounts for more than 80 years . . . not ill effects. The risk - benefit ratio here is decidedly in favor of letting diabetics have their sweetener.

Ping Luby Display At Local Imperial

Once again the Ping Luby artists are displaying their latest oil paintings at the Imperial Savings and Loan, 85 West Sierra Madre Blvd., Sierra Madre.

The group of artists from Sierra Madre and Arcadia enjoy painting a wide scope of subjects. Each painter has developed an individual, creative style.

The artists exhibiting are: Ann Forey, Barbara Heasley, Elizabeth Jasch, Ping Luby, Ruth King, Mary Ellen Sweeney, and Elaine Tachdjian.

The public is invited 9 a.m. to 4 p.m. weekdays throughout the month of December.

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Kenneth I. Stubbs Laid To Rest

Services were held at the Ripple Mortuary Chapel on Tuesday, December 6, at the hour of 2 p.m. for Kenneth I. Stubbs, age 68 of 440 East Grandview, who passed away suddenly on December 3 at the Arcadia Methodist Hospital.

Kenneth came to California some 40 years ago from the State of Iowa and lived in Sierra Madre for the past 26 years. He was retired.

In passing this life he leavcs his wife, Pauline of the home address; two sons, Alan K. Stubbs of Sierra Madre and Paul S. Stubbs of Aptos, Calif.; also four sister, Helem Young, of Des Moines, Iowa; Jaye Getty of Northridge; Mirian Betinis of Bell and Jean Hilker of Azusa.

Services were officiated by Rev. Richard J. Anderson, with committal private at the Pasadena Mausoleum. Ripple Mortuary of Sierra Madre handled all of the arrangements.

Bloodmobile Visit Monday

The Sierra Madre Branch of the American Red Cross will sponsor a Community Bloodmobile to be held on Monday, December 12, 3 to 7:30 p.m. in the Sierra Madre Masonic Temple, 33 East Sierra Madre Blvd.

Mrs. Mary Caldwell, Bloodmobile chairman, points out the particular importance of this visit. With the coming holiday season the need for blood historically increases, with additional traffic accidents and the pressures of this season. It is a difficult time to break people away from their pro-holiday routine to give the few minutes necessary to provide the needed blood.

Local residents are being urged to make an all-out effort to donate during the Bloodmobile visit and appointments can be made by calling Mary Caldwell at 355-8941 or the Chapter House at 799-0841.

Mrs. Caldwell says: "In the spirit of the holidays, give this gift of life."

Taxes

Alvord said his office will be open only until 5 p.m. on December 12.

Alvord said that all taxpayers whose taxes are paid through impound accounts — collected along with mortgage payments — received tax notices. These notices should not be used by the taxpayers to pay their taxes unless they no longer pay taxes through an impound account. Alvord stated if ther is any question as to the liability for payment, the taxpayer should check with his mortgage company.

Alvord indicated that questions regarding the Senior Citizens Property Tax Assistance Program or the Senior Citizens Property Tax Postponement Program should be directed to the local office of the State Franchise Tax Board.

Private Services For L. Williams

Private services were held on Tuesday, December 6 at the Pasadena Mausoleum for Lauren Williams, age 71 of 37 West Laurel, who passed away suddenly on December 3, and was pronounced dead at Arcadia Methodist Hospital.

Lauren was a self-employed salesman, being a native of California, originally from San Francisco, but had lived in Los Angeles County for the past 32 years.

In passing this life he leaves his wife Helen C. of the home address; also two sons, Stephen I. and Peter G. of Sierra Madre; also his mother Bessie M. Williams of Temple City. He was a veteran of World War II. Arrangements were made by Ripple Mortuary of Sierra Madre. In lieu of flowers the family requests memorial gifts to Sierra Madre Fire Dept. Medical Fund.

Don Jackson

Officers elected to serve for the year 1978 are: President, Don Jackson; vice president, Gordon Baker Lloyd, and treasurer Marilyn Tamietti. In addition to officers named above, other directors serving are: James Brown, Hugh Campbell, Joyce Meade, and William Sullivan.

Newly elected officers will take their respective seats as of January, 1978 and will be officially installed at the Chamber's annual installation - Citizen of Year Dinner, to be held at the Brookside Clubhouse on February 9, 1978.

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5 Piece Bedroom Set	$117
Sofa and Chair	$97
Sofa and Love Seat	$117
Roll-Away Beds	$34
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Chest of Drawers	$27
Hi-Risers & Matts	$127
Lamps (100's of Styles) (We Manufacture Our Own)	$9
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Neighbors . .

Thousands of historic items will be on display at the Pasadena Gun and Collectors Show at the Pasadena Center, 300 East Green Street, Pasadena from 9 a.m. until 5 p.m. on December 3 and 4. Admission will be two dollars for adults and 75 cents for children under 14 years of age.



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Cobwebs of Our Files

Ten Years Ago:
December 14, 1967

Pasadena High School recently was presented with an award from the National Forensics League for outstanding achievement in Southern California. Sierra Madare's own Dixon Colbert, son of Mr. and Mrs. Eugene F. Colbert of 286 W. Highland, helped his school in winning this award with an outstanding performance. Of the categories offered, Dixon chose "A Serious Dramatic Interpretation" as his selection.

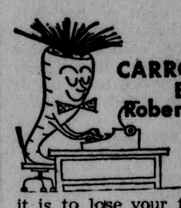
Opening gifts on Christmas Eve with Geraldine and Edwin A. Andison and their three children, Sharon, 17, Stephen, 15, and Dennis, 2, will be Geraldine's family. The family group will be participating together in the Christmas Eve service at the Bethany Church.

It's an 8 pound 3 ounce boy for Mr. and Mrs. Tom Nysether. The young man, their first born "hit the deck" at 4:10 p.m. Sunday, December 10 at the Sierra Madre Community Hospital.

A real Merry Chistmas is being said at the Sierra Madre Community Hospital as usual to all employees and patients who will spend this Christmas in the 26-bed hospital.

Last Friday evening, December 15, George and Alexandra Lafkas played host and hostess to 60 guests at their home at 601 Ramona The occasion was a holiday cocktail party and buffet supper.

Marge and Elmer (Ted) Quarnstrom of 169 N. Baldwin are expecting quite a gag for Christmas Eve smorgasbord type dinner. The Christmas dinner has become a family tradition and Marge prepares all the items herself.



CARROT TOP
By
Robert Evans

it is to lose your freedoms?
— CT —

Time has come to close up the column for the week and attempt to leave you with a thought or two . . . "Local government and individual independence are in the long run elemental in the preservation of our liberties. And local government, if it is to survive, must have adequate sources of tax revenue." . . . Don't forget this when you pay your tax bill in December.
— CT —

If this nation is ever destroyed, I unhesitatingly predict it will not be from external forces. God, take care of us . . . I hope, I hope, I hope.

The Pasadena Chapter of the National Secretaries Association (International) will celebrate the Christmas season at its dinner meeting on Thursday, December 8 at the Women's City Club in Pasadena. Festivities will begin with a social hour starting at 6:15 p.m. Those interested in joining Pasadena Chapter may make dinner reservation by calling 449-1295. Deadline for reservations is December 5.

A Woman Ought To Know

Send questions to: Anita Miller, chairperson, California Commission on the Status of Women, 926 J Street Suite 1014, Sacramento. CA 95814.

Dear Anita,

I need a job to support my family that pays more than clerical work. I'd like to try a skilled craft. Is it possible for women to get into training program for such work?
— T. D., Belmont

* * *

Dear T. D.,

It's possible, but it may be difficult even in California, which was the first state to include women in affirmative action goals or training in apprenticeships.

Some women have become electricians, plumbers or carpenters, however, and they tell me they enjoy their work.. They are really happy about the wages, naturally.

But there are problems.

Federally - funded training programs which are particularly desirable because they offer public assistance and other costs do not include women in large numbers.

Private training schools may be expensive, time consuming and, unfortunately, are occasionally fradulent. You should check them through the Better Business Bureau before you enroll.

There are also on-the-job training programs in industry. Think about the skills you already have that may lead to a job with additional training available.

If you suceed, there is no question you'll be more rewarded financially.
— Anitta Miller

Elementary School Menu

50c TRAY LUNCH
Dec. 12. - 16. 1977
GRADES K - 3

Monday — Corn dog with mustard spread, green beans, apple crisp and milk.

Tuesday — Chili beans with corn bread, buttered spinach, fruited jello and milk.

Wednesday — Toasted cheese sandwich, pounds away salad, apple sauce, goody goody bar and milk.

Thursday — Lasagna, celery sticks, frozen fruit salad, French bread and milk.

Friday — Enchilada pie, mixed vegetables, melon cubes, bread and butter and milk.

GRADES 4 - 6

Monday — Corn dog with mustard spread, green beans, apple crisp and milk.

Tuesday — Chili beans with cornbread, buttered spinach, fruited jello and mik.

Wednesday — Toasted cheese with pounds away salad, apple sauce, goody goody bar and milk.

Thursday — Lasagna with French bread, fresh buttered broccoli, frozen fruit salad and milk.

Friday — Salisbury steak with mashed potatoes, tomato wedge, petite banana or melon, cinnamon roll and milk.

SACK LUNCH — K

Monday — Roast beef sandwich, cole slaw, apple wedge (half apple).

Tuesday — Tuna sandwich, tomato wedge and canned mixed fruit.

Wednesday — Cheese sandwich with dill slice, applesauce and goody goody bar.

Thursday — Chicken sandwich, celery sticks and orange wedges.

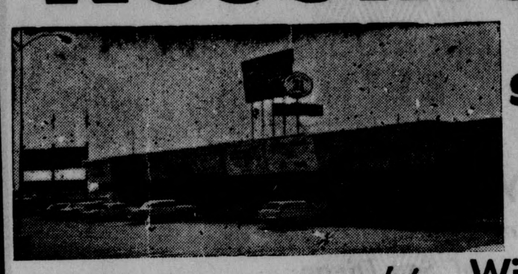
Friday — Ham sandwich, tomato wedge and petite banana.

Only a person who has experienced the agonizing pain of gouty arthritis can appreciate the medical advances over gout. New drugs now not only control attacks of gout, but can prevent them. For a free pamphlet on "Gout," contact the Arthritis Foundation, 4311 Wilshire Blvd., Los Angeles 90010.

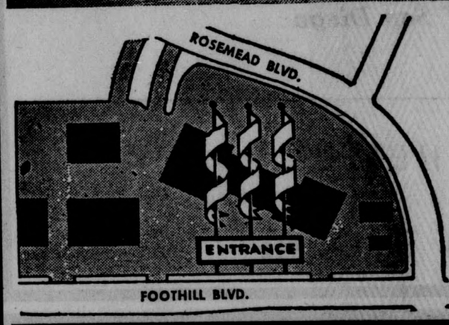
Public hearings will begin in December, and a prehearing conference will be held November 4, on an application of Southern California Gas Company for authority to increase rates 33 per cent, the California Public Utilities Commission has announced.

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— Baha'u'llah — (Gl., 10)

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355-0987 or 355-7677

Neighbors . . Out of the Cobwebs of Our Files . . . .

Sixty-two scouts of the San Gabriel Valley Council, Boy Scouts of America, will participate in the 89th annual Tournament of Roses parade on January 2, as recognition banner carriers.

CAMPING TIP

When you're camping in a national park don't let food come in contact with sleeping bags, tents, or other camping gear. The food odors will remain and they may attract bears.

Thirty Years Ago:
December 13, 1947

Mr. and Mrs. A. L. Harris of 734 Fairview Ave., have decorated the live Christmas tree on their grounds again this year. There are more than a thousand lights on the tree and Christmas carols are played every night.

Anoakia School heralded the Yuletide season with their annual formal dance Saturday night. The Residents Hall was decorated with boughs of holly, evergreen and large red bows. A red Christmas Cross hung over the doorway of the receiving room.

The Junior Bees of the Congregational Church (third and fourth graders) of the Sunday School earned the money which they sent to the European relief. When the money was turned in, their teacher, Mrs. Carl Smith asked each one to tell how he earned his contribution.

Mr. and Mrs. Richard Gerke are motoring to San Francisco today and will escort Miss Margaret Gerke back to Sierra Madre Sunday for the holidays. Miss Gerke is a student at the University of California at Berkeley.

A very special Greeting to our first subscriber. Andrew Olsen, 53 Suffolk, who has lived here with his wife for 58 years, and helped haul lumber for the first buildings on Main Street, (now Sierra Madre Blvd.) was the very first subscriber to the Sierra Madre News, over 52 years ago.

The Dale M. Turnbull family left Wednesday to spend Christmas in New Orleans with relatives and New Year's with friends in Knoxville, Tenn.

Police Blotter — When a car parked at the north end of Auburn Avenue in the wee hours of the morning issued sounds of voices sufficent to awaken sleepers far off, a resident called the cop. Big Bill Chunn responded and removed "a couple of lovers" from their rendezvous of affection by leaving with them the word of truth. "Where are your parents? and why aren't you at home at this late hour? . . . Bibby Stiles and Bryant Smith, both 3½ years of age, decided to leave the home and comforts, for a life of travel. 'Twas not too long before they were tucked in their beds at home . . . . Dogs, dogs, dogs, dogs. There were 17 or 18 near the rear entrance to the police station, because of the attraction of a beauiful lady canine animal . . . A child's purse containing 20 cents was found by other children, and turned into the police station . . . When an elderly lady accidentally rolled too near the edge of her bed, she over balanaced and fell to the floor. Without an able man about the house, her daughter needed help, to lift her, so she called the police to assist.

Twenty Years Ago:
December 12, 1957

The Sierra Madre News was presented an award at the Beverly Hills Hotel at the ninth annual dinner meeting of the Anti?Defamation League of B'nai B'rith, Pacific Southwest Regional Board.

Shoppers in downtown Sierra Madre are getting their Christmas carols this year in stereophonic sound, courtesy of The Music Shop and Amp Corp. Loud speakers have been placed on roofs at each end of Kersting Court, with the most realistic sound, converging near the Nativity scene.

Twenty-two small guests enjoyed a birthday party at the home of the Don Millers, 189 West Hermosa. The party honored Michael Miller's fourth birthday.

Richard Milford held a party Saturday night with red and white (PHS's school colors) as the theme. Karen Morris, Tom Baskerville, Sue Maloney, Barbara Saunders, Michelle Pannetier, Tod Draegar, and Nino Leonardi were among those attending.

The First Western Bank has sealed up their night deposit box (due to kids filling it with rocks, dirt, old used bubble gum, etc.) but judging from the pile of deposit envelopes on the floor, there are still those of us diehards who sneak down after banking hours and poke our deposits through the slit between the glass front doors.

Muriel Peterson and Pat Stetson received two tickets each to the Coronation Ball, awards for selling the most flowers in the recent rose sale held to raise money for Sierra Madre's float.

Please turn to Page 9

Let's Have A . . .

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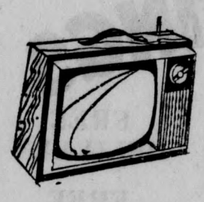
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Editorially Speaking

Social Security!

The American people are genuinely concerned about the future of our Social Security Program. And, they have reason to be. The Social Security System is severely deficient, both in money and equity. Present projections are that the disability trust fund will be depleted in a year and the retirement fund depleted in five years if changes are not made. Solving the social security deficit involves making tough decisions with major consequences for our future social and economic policies.

The Republican Policy Committee strongly supports the passage of H.R. 9595 as a substitute for H.R. 9346 and the ill-advised remedies of the Carter Administation.

H.R. 9346 is a high payroll tax, stop-gap adjustment, which will depress an already shakey economy and dampen job prospects at a time when unemployment is hovering around an unhealthy seven per cent. H.R. 9346 strikes a crunching blow to the middle income Americans and the economy in general. It victimizes middle income Americans, cuts sharply the money available for savings or spending, and deals a damaging blow to capital formation which is badly needed in our struggling economy. It leaves a 75-year social security deficit of 1.69 per cent of taxable payroll, which is about $880 billion for future generations to pay.

President Carter, on September 20, 1976, told the New York Times, "I would never increase taxes for the working people of our country and the lower and middle income groups . . . and you can depend on that if I am elected."

The American people must be aware that the Carter Administration's social security proposals would tax American workers' earnings an additional $4 billion by 1982 and their support of the rapidly accelerated taxable wage base in H.R. 9346 directly contracts that campaign promise.

The Republican Policy Committee supports H.R. 9595 as a substitute because it is an effort to hold down taxes. It is a comprehensive 15-point plan which solves the short-range financial problems of the social security system without a tax increase until 1981. It solves the long-range financial problems with a total tax rate increase of only 1.2 per cent above present rates over the next 75 years. It calls for removing the outside earnings ceiling for social security beneficaries. It gives a new benefit to working spouses. It gradually moves toward universal coverage and advanced age eligibility for full retirement benefits. And, it reallocates social security taxes among the retirement, disability and hospital insurance programs.

H.R. 9595 restores financial soundness and equity to the Social Security Program without imposing unacceptable tax burdens or dipping into the general treasury which is already burdened with a huge deficit. It adjusts the Social Security Program to the changes in living and working styles which have taken place in our society.

The Republican Policy Committee believes that H.R. 9595 is the best solution among tough decisions. Its passage and enactment will reassure millions of Americans who benefit and contribute to the Social Security Program that their rightful expectation of future benefits is based upon a financially sound and equitable program.

Do not be surprised if Governor Jerry Brown runs for United States Senator next year, rather than to be re-elected Governor. If this happens, it would put the Governor in a primary contest with the present U. S. Senator, Alan Cranston. Some politicos in the know, think this is going to happen, and as we all know, politics makes strange bedfellows.

The Congress has a bill to raise the Social Security payroll deductions on a $10.000 income by $586 per year, and on an income of $37,000 an increase of $1896 per year. In 1980 these payroll deductions for this tax would be hiked again about 30 per cent.

We have but 50 days left to secure the necessary 500,000 signatures on the petition to limit property taxes to a reasonable limit. This proposal is the last and only chance to accomplish this much needed objective. Come into the Sierra Madre News and sign the petition or telephone 936-4982 to join this fight.

Throughout history, nations who have inflated their currency and have over-reached themselves to provide more than they could afford have failed. Rome, Greece and England.

Trial Starts!

Los Aneles County's lawsut against the automobile insurance industry was continued last week until the first week of December when it will be held in Department 84 of the Superior Court before Judge Robert Fainer.

The recent action was a request for a change of venue by attorneys for the insurance companies, who contend they cannot get a fair trial in Los Angeles County.

The attorneys tried to get a change of venue from Assistant Presiding Judge Richard Schauer. However, the case was referred to Department 84, a law and motions section. where any such requests for trial motions normally are heard.

County Counsel John Larson and his deputy David Muir represented the Board of Supervisors.

The insurance companies were represented by Richards Barger of Barger and Wolen, who was the insurance commissioner of California from 1968 to 1972.

R. Robert Evans .....Editor and Publisher
Subscription Rates: In Los Angeles County—$6.00 per year. Elsewhere

CARROT TOP



A public water company must hold a public hearing prior to the adoption of any conservation program, and the program must be published in a newspaper of general circulation. Big deal! How many of you have time to run around attending public meetings, or even hear about them? And what if you did not happen to read the newspaper the day the water program was published, or just happen to miss the article?

— CT —

Can you see how the position of the customer is entirely reversed when we must deal with a government enterprise? The customers are put in a position where they must defend themselves against the actions of a government agency that provides a monopoly service. The customer could ultimately be made out to be a criminal. Economic problems are solved with criminal prosecution. That, by the way, is a principle of fascism.

— CT —

Water is an economic good — a commodity like shoes, bread, paper, apples, aspirin, and anything you might mention. When the consumer demand for a product exceeds the supply, the price goes up. This automatically causes consumers to conserve the existing supply, and more importantly, encourages enterprisers to develop greater supplies. Until more of the product hits the market, each person can adjust his consumption habits to suit his particular situation — without government intereference and control.

— CT —

Most people, however, do not fully regard water service as an economic good but rather as a necessary government operation. Consequently, water delivery does not have a market price that refects is true costs and supply. Few customers really pay for water according to usage.

— CT —

In many parts of the Central Valley, there are no meters. Customers pay a flat monthly rate and can use water to their hearts conest. In metered areas, bond issue usually pay for part of the water projects. Water service is based in part on land values and not direct usage. Thus the real cost to the water user is hidden in a tax assessment. The only way to avoid this is to float water revesue bonds such as was done in Sierra Madre where water revenue is used to pay off the bonded indebtedness.

— CT —

The time has come to realize that water delivery is an economic problem and that economic problems are best resolved by the creative energies of private enterprisers competing in the marketplace. As a step in that direction, public water agencies should use economic sanctions to conserve water, not criminal sanctions. The agencies should work toward making sure customers pay for water service according to usage, and, if necessary, limit customers to a certain amount. But no economic entity should be empowered to imprison anyone.

— CT —

Incidentally, the bill passed through the Legislature on the Consent Calendar. We didn't even catch it until it became law. See how easy

——— Please turn to Page 9

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View from your Window

What do you see from your window? Another house across the street? A wheat field? A pine forest? A placidly flowing river, or an endlessly crashing sea? Your view, of course, depends on where you live.

The kind of church you go to—whether it is Gothic in style or white frame, a pale pink stucco built in a Spanish manner, or a domed cathedral, depends, too, upon where you live.

But whatever the size . . . whatever the shape . . . the Church is the Church. God's House assumes many forms on earth, but in all of them you will find His teachings, His word, His spirit.

Go to *your* church next Sunday.

THE CHURCH FOR ALL
ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Genesis 15:1-6	Nehemiah 2:11-20	Daniel 6:6-13	Acts 13:44-52	II Thessalonians 3:1-5	I Timothy 3:8-16	I Peter 1:18-25

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Camellia Show At Arboretum Soon

The Southern California Camellia Council will present its 13th annual Early Camellia Show at the Los Angeles State and County Arboretum in Arcadia Saturday and Sunday, December 3 and 4. Hours for the show, which will be held in the Arboretum lecture hall, are 1 to 5 p.m. Saturday and 10 to 5 p.m. Sunday. Admission is free.

That a camellia show can be held in early December is partly due to the triump of science over nature. Late February is commonly the height of the camellia season in this area and, in fact, is still the time when the greatest number of varieties are in bloom. But the use of a remarkably potent growth hormone called gibberellic acid has made earlier blooming possible.

TO REACH THE BUYING PUBLIC USE THE THE SIERRA MADRE NEWS

INVESTMENTS IN GROWTH STOCKS

Q. — I have a little over 100 shares of Chase Manhattan Bank which I have owned for many years. I have read a number of articles about the New York Banks which have caused me to be concerned and wonder what you would suggest I do. Income is important to me; but I guess at this time, I am more concerned about safety of principal.

A. — Chase Manhattan is one of the banks which lent money on a number of real estate ventures that ran into difficulties, From all I can read, these problems are being worked out but it may take three or four more years before the negative effects are removed. If we should develop a poor economy in that period, that work-out time might be longer. Some other problems that are discussed in articles seem to me to be more possible, negative developments than certain.

At this time it seems unlikely that your capital is in danger. It may be that since earnings are unlikely to recover rapidly that the price of the stock will do less well than some other stocks. As far as the dividend is concerned, it would appear that it is likely to continue at the present rate.

Q. — I have been transferred to a new city and would like to join an investment club. Would you please give me the names of some clubs in my neighborhood that I could join.

A. — Unless you are well known to one or more member of an existing investment club, it is very difficult to join one. Investment clubs have a small membership, usually 10 to 20 in number. Each member of the club usually has a friend or two who has asked him to sponsor him into his club when a vacancy occurs. There is always the question when a vacancy occurs, whose friend will get the chance at the opening.

While you are new in your city, starting an investment club is not difficult. I'm enclosing several folders which tell how clubs work. Show one to three or four people that you have met; and if they show interest, give them one of the folders and ask them to contact three or four of their friends. You'll be surprised how quick you have ten or twelve people that want to get started. Set a meeting time at your home to talk over the idea of getting the club going; and if you need more members at that time, you'll have quite a group that will be helping you recruit.

Q. — I have shares in IBM and read the note in the Annual Report about the law suits that the company is contending with. It seems like the possible costs could put the company out of business. I think I will sell my stock.

A. — The law suits that IBM and many other corporations face are very formidable. In IBM's case, if you look at the record you will find they have done an outstanding job of defending themselves and their attornies express the belief they can keep the company from being badly wounded in the future by the legal suits the company faces. I would not worry too much as an IBM shareholder about these suits.

* * *

Mr. O'Hara welcomes your questions, but will answer them only through this column. He would be pleased to send a complimentary copy of "Better Investing Magazine" or information about investment clubs to any reader requesting it. Send 30 cents for postage and write to: Today's Investor, P.O. Box 220, Royal Oak, Michigan 48068.

Several airlines were recently granted authority by the California Public Utilities Commission to increase their passenger air fares by 8.37 per cent. This amounts to an annual revenue increase of $13,847,000 and other airlines will received proportionate earnings.

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